

INSPIRATIONAL

# FAMOUS EARS

## Larry Lamb

The renowned actor talks about losing the hearing in his right ear after contracting malaria.

When EastEnders villain, Archie Mitchell was killed off at the end of 2009, actor, Larry Lamb, found himself volunteering to go to Senegal to highlight the plight of some of the world's poorest children.

However, what he didn't realise was that, by not finishing his course of Malaria tablets, the disease was to cost him the hearing in one of his ears.

*"I'm famous for never being ill but contracting Malaria was catastrophic. I should have taken the tablets for a further eight days after leaving Senegal but, despite having been bitten by mosquitoes, I felt fine so I didn't see the point."*

Larry contracted the symptoms of Malaria and was very ill for a month, noticing he was struggling to hear about halfway through his illness. Following tests, he discovered that malarial infection can damage the hair cells in the inner ear which send electrical signals to the cochlear nerve.

Now fitted with a state-of-the-art-hearing aid system, he added: *"I'm always careful now to protect my other ear. I always wear ear plugs when swimming and avoid loud noises wherever possible. I've been told little girls voices are the hardest to hear but I never have any problem hearing my two daughters."*

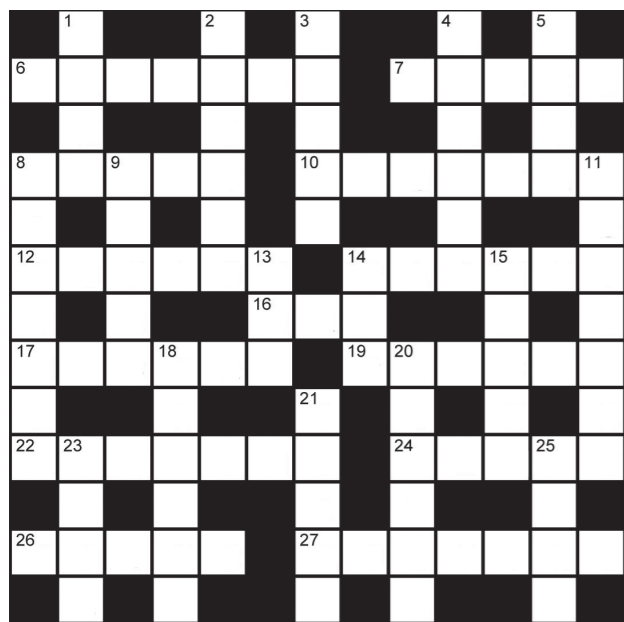


### CROSSWORD TIME

WIN M&S VOUCHERS  
Worth £25

Complete the crossword, with your name, address, and telephone number and return it to our shop via hand or post by 1st April 2013 to **WIN £25 M&S Vouchers**. The winner will be chosen at random. **Good luck!**

The lucky winner of our last edition was Mr E Davies, congratulations.



#### ACROSS

- 6. Luggage
- 7. Female horses
- 8. Run away
- 10. Performance of music
- 12. Antiaircraft fire
- 14. Heavenly body
- 16. Before
- 17. Wretchedness
- 19. Mind
- 22. Long curl
- 24. Like musk
- 26. Departing
- 27. Covering

#### DOWN

- 1. Torch
- 2. Manoeuvre
- 3. Swerves
- 4. Boat basin
- 5. Second letter of the Greek alphabet
- 8. Prison
- 9. Finds pleasing
- 11. Method of raising money
- 13. Lock opener
- 14. Vigour
- 15. Narrow joining pieces
- 18. Locomotive
- 20. Ask to come
- 21. Severely simple
- 23. Image of a deity
- 25. Compassionate



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# HEARtoday NEWSLETTER

MONMOUTHSHIRE HEARING CENTRE | SPRING 2013



MONMOUTHSHIRE  
HEARING CENTRE

### Contents

Welcome to the NEW look HEARtoday newsletter. We hope you find the information in this issue interesting and useful. We always welcome and appreciate your views and comments.

- Oticon's 'ALTA' has arrived
- Our 3 peak challenge
- How to get the best from your hearing aid
- Hold on caller
- The future of hearing is already here
- Recognising the signs
- Inspirational Famous Ears: Larry Lamb

Helen Hollywell  
RHAD, FSHAA

## Oticon's 'ALTA' has arrived...

NEW  
PRODUCT

Welcome to Alta, the premium hearing solution family from Oticon. Alta is built on Oticon's most advanced technology, and it delivers Oticon's finest listening performance. A range of breakthrough features combine to give you enhanced sound quality and reduce the effort required to listen and understand. **In short, Alta is Oticon's best listening experience ever.**



### Premium hearing, Premium style

Alta comes in a wide range of behind-the-ear and receiver-in-the-ear styles – with a colour palette to suit your individual taste, whether you prefer your hearing aid to blend in or stand out from the crowd.



### Shaped exclusively for you

By building up a clear picture of the person you are and how you prefer life to sound, we can ensure you will get the absolute most out of Alta's advanced technologies and personalised features in more situations.

With our expanded range of in-the-ear hearing aids, you also have the option of a comfortable premium solution fitted to hide discreetly inside your ears.

**However you choose to live your life, you can choose the Alta solution shaped for you.**

With an Alta shaped exclusively for you, you will enjoy further enhanced sound quality, even better listening experience, and be able to play a more active part in life.

You can try out the 'ALTA' on a

30 DAY TRIALS PERIOD



## YOUR SPONSORSHIP

**£915  
RAISED**

# Our 3 Peak Challenge

A huge **THANK YOU** to all of you who sponsored me for the **Three Peak Challenge** last year.

It involved climbing the highest peaks in England (Scafell Pike), Scotland (Ben Nevis), and Wales (Snowdon).

We successfully completed it within the 24 hours with just 11 minutes to spare! With all your generous donations we managed to raise £915 for our chosen charity **Hearing Dogs for Deaf People**, so once again thank you! I'm currently researching my 2013 challenge for charity so watch this space....



## How do I get the best results from my hearing aids?



While great advances are being made in hearing aid technology, particularly with the introduction of digital aids, care and time needs to be taken to ensure your hearing aid settings are correct.

Hearing aids are very sophisticated pieces of machinery and it will

take time for your ears to adjust to hearing improved sounds. To get the best out of them, schedule regular appointments with **Monmouthshire Hearing Centre**. You will need to give the audiologist the right information at each appointment, to ensure your hearing aids are adjusted as well as possible to suit your needs.

If you are experiencing problems with your hearing aid or would like advice contact us on **01600 772111** to make an appointment.

## Hold on caller...



Some of you maybe aware we have a **new answering service** when we are unable to take your call, as I know it is preferable to speak to a "real" person rather than a "machine!" It has been brought to my attention that there is a short pause when the call is being put through to this service which has lead to some of you putting the phone down. Please allow a second longer and you will find it will continue to ring again and be answered. A message will then relaid to us and **we will return your call as soon as we can.**

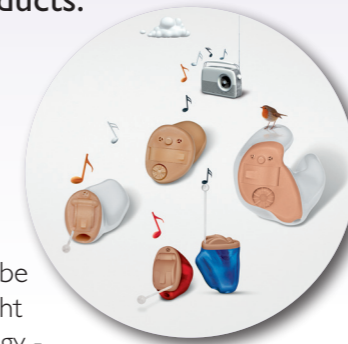
# The future of Hearing is already here!

**The key to better hearing for longer lies in regular hearing health checks and keeping your hearing instruments maintained.**

So, if you, your family, or any friends have any hearing concerns why not come in and have a free hearing consultation. You will be given access to a number of services and advice at no charge whatsoever. Plus you will automatically qualify for the opportunity to experience the latest technology of hearing aids on a **30 DAY TRIAL.**

Be the first to try these wonderful new products:

**Phonak Bolero  
Phonak Virto  
Oticon ALTA**



During your visit you will be given a no obligation insight into the world of Audiology -

for example: What is a hearing test? What it entails? How hearing aids

work? How to protect your hearing and any other concerns you may have will be answered by our fully qualified hearing aid audiologist.

We also have Aftercare and Extended Warranty plans to give you peace of mind.

So regardless of your current circumstances, if you have any concerns whatsoever then this would be the perfect opportunity to put your mind at rest.

We will extend the warmest welcome so why not call us on the number below and make an appointment today!



**T: 01600 772111**

## Recognising the signs

Like so many things in life, our hearing changes, but the transition to a quieter world happens so slowly that it can easily go un-noticed. That is why it is important to be able to recognise the tell tale signs.



The questions opposite cover a whole range of everyday listening situations. If any of the problems listed seem to apply to you, contact us for a hearing assessment.

If you end up answering 'Yes' to some of these questions, do not be disheartened. It does not mean that you have a hearing loss – you might just have severe earwax! Only a hearing assessment with our professional audiologist can tell you for certain.

## Do a quick self-check

**These questions will allow you to make a quick assessment of your hearing.**

	Yes	No
Do people seem to be mumbling?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have to strain to hear when someone talks or whispers?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have difficulties hearing someone call you from behind or from another room?	<input type="checkbox"/>	<input type="checkbox"/>
Do you need to watch a speaker's lips more closely to follow the conversation?	<input type="checkbox"/>	<input type="checkbox"/>
Do you find it hard to keep up in meetings, in restaurants, or in lectures?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have to turn up the volume on the TV or radio?	<input type="checkbox"/>	<input type="checkbox"/>
Do you find it hard to hear clearly on the telephone?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have difficulties hearing at the theatre, cinema or other entertainment venues?	<input type="checkbox"/>	<input type="checkbox"/>
Do you find it hard to hear in noisy environments like in the street or in a car?	<input type="checkbox"/>	<input type="checkbox"/>
Do you tend to limit your social activities because it's difficult to hear and communicate?	<input type="checkbox"/>	<input type="checkbox"/>
Do family, friends, or colleagues mention that they often have to repeat themselves?	<input type="checkbox"/>	<input type="checkbox"/>